

TO: All Region Operations Managers
FROM: F. E. Cook
DATE: July 16, 1997
SUBJECT: "No Bull"etin Correction

The second addition of the WINSTON "No Bull"etin is in the process of being mailed to Field Sales personnel. In reference to the Direct Account Section on the first page regarding direct accounts, there is no need for Field Sales personnel with direct account responsibility or the ROU to report returns or replenishment cases of old or new graphic product on the 21st. Although this information is not needed, it is critical that a sale and order of new product offset all returns of old graphic product. Please communicate this information to all applicable Field Sales personnel at your earliest convenience.

If additional information is needed, please advise.

ccd

c: D. P. Fitzgerald
J. T. Odom
J. J. Ellegate
S. R. Qualkinbush
L. C. Sheer
M. W. Shaw
D. L. Bomgardner

51852 6957